



REALITY BORDER

ANALYST BRIEFING DECK

Reality Border: Evolution from Metaverse to Enterprise AI

Milestones, product portfolio, and public proof points (2023–2025)



Core narrative

Reality Border originated with a metaverse-first customer experience concept, then pivoted to practical, revenue-oriented AI agents across web + phone, verticalized call-center automation, and security-by-design integrations.

(1) R&D origin: immersive CX prototype → agent workflows

Early customer engagement layer used to validate agent UX and orchestration (2023)

What was built

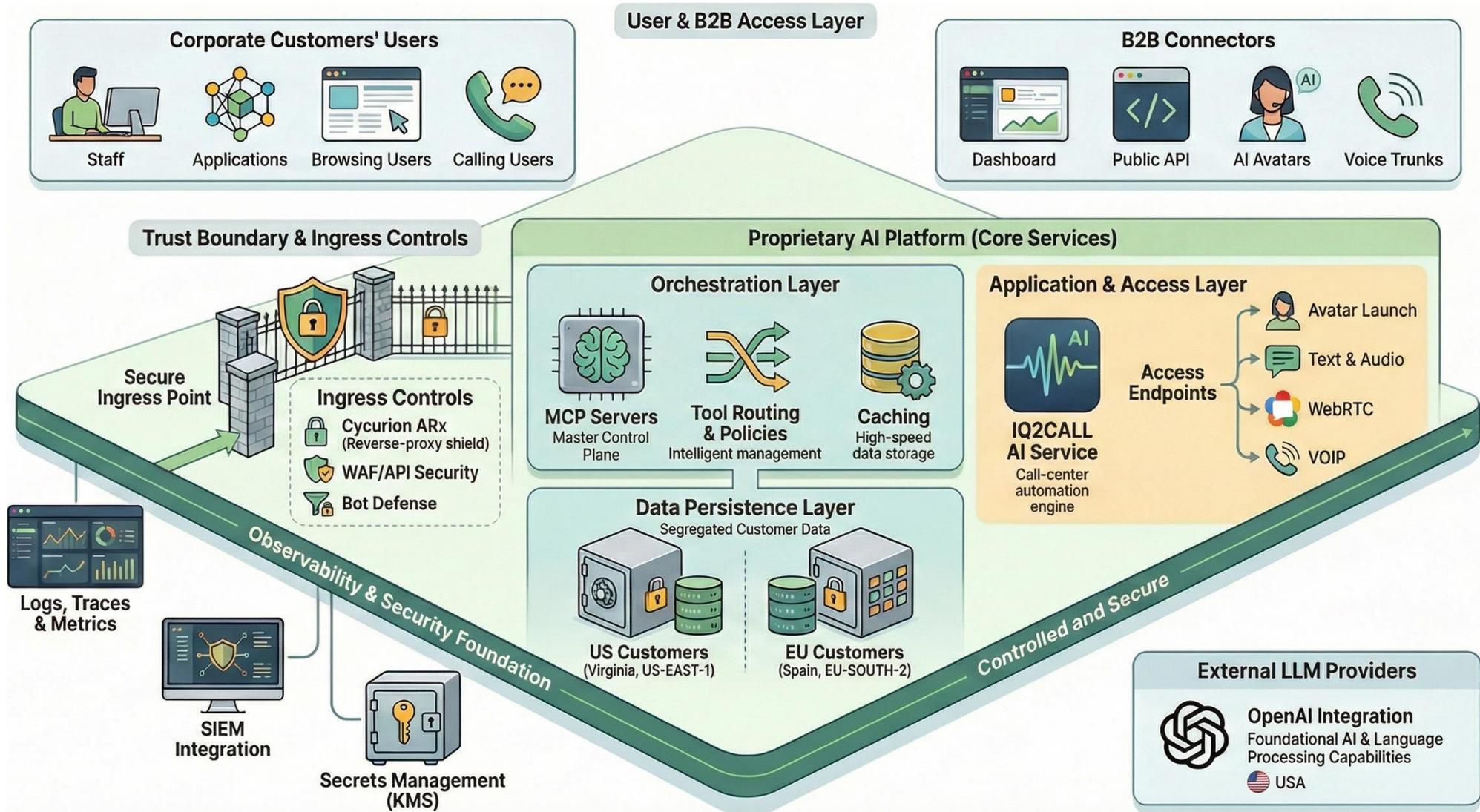
- JV with GOTMY to deliver a turnkey, white-label immersive engagement layer for telecom customers (Mar 2023).
- Validated mobile-first accessibility and real-time interaction flows (not VR-only).
- Built AI-backed conversational NPC interactions and workflow triggers (Jul 2023).
- Captured early prospect feedback and requirements that informed the pivot to web + voice AI agents.

Why it mattered

- Proved a new UX surface for sales + support that customers could understand quickly.
- Developed agent orchestration patterns and knowledge injection approaches reused in AIRWEB + IQ2Call.
- De-risked multilingual, voice-forward interaction design.

(2) Proprietary AI Platform

Full Airweb+IQ2Call stack built from scratch



(3) How we build: Platform + telecom + security

A modular architecture that compounds across products (2025)

Platform architecture (high level)

AI Agents (Products)

AIRWEB (web + phone AI assistant) • IQ2Call (AI-first call-center automation)

Telecom Backbone (Distribution)

IQSTEL telecom infrastructure merged with AI for reliability, compliance, and global reach

Tooling & Integration Layer

Secure, standardized interfaces for agent workflows (incl. MCP tooling and handoffs to business systems)

Security-by-Design

Cycurion ARx multi-layer protection + threat intelligence fronting AI-agent endpoints

Delivery Models

SaaS deployments + hybrid AI-human operations via partners (e.g., call center integrations)

Reality Border describes its role as the R&D department for emerging technologies, evolving from immersive virtual reality to conversational AI (AIRWEB.ai) and full-stack call-center automation (IQ2CALL.ai).

(4) Solutions portfolio and public proof points

Products and named partners referenced in public releases

Solution	What it does	Public proof point
AIRWEB.ai	24/7 AI assistant for customer engagement across web + phone; voice-interactive; multilingual.	Product launch (Oct 2024); deployment with ONAR announced (Jul 2025).
IQ2CALL.ai	AI-first call-center service: zero wait time, auto-scaling, multilingual voice automation + human escalation.	Product launch (Jul 2025); used in AI-human hybrid model with Mobility Tech (Aug 2025).
Marketing AI agents	Dedicated, secure AI assistants for marketing/account teams (text-based) integrated into AIRWEB.	Commercial agreement with ONAR for AIRWEB AI agents (Jul 2025).
Hybrid health-services call center	AI agents + human agents to manage escalations; inbound/outbound calls; multilingual; preferred-provider relationship.	MOU with Mobility Tech (U.S. health services sector) (Aug 2025).
AI-enhanced cybersecurity	Secure agent tooling via MCP + Cycurion ARx reverse-proxy shielding, WAF/API security, bot defense, behavioral analysis.	Phase One completed with Cycurion (Oct 2025).

(5) Commercial model

List prices and packaging published on AIRWEB.ai and IQ2CALL.ai

AIRWEB (web + phone AI agents)

Interactive Web AI Agent:

- \$0/month
- 50 minutes/month included
- Multilingual (57 languages).

Smart Call AI Agent:

- \$89/month per AI Agent
- 500 minutes/month included
- \$0.20/min overage
- Dedicated US number.

Custom AI Agent Solution:

- Flexible pricing
- Customer API key
- Support for customer-trained models
- Customer-provided international numbers.

www.airweb.ai

IQ2Call (AI-first call-center services)

Full AI Service:

- \$995/month
- 100% AI phone agents
- “train once, deploy unlimited agents”.

Hybrid Service:

- \$2,200/month
- 50% AI + 50% human escalation.

Human Service:

- \$2,800/month
- 90% human + 10% AI.

All plans:

US/Canada/Europe coverage; Omnichannel (WhatsApp/SMS/Email); Dedicated human Account Manager; Secured by Cyclerion ARx with MCP support.

www.iq2call.ai / contactcenter.iqstel.com

(6) Forward roadmap

New vertical AI platform, IP, and commercialization path

Next 12 months (forward-looking)

1. Continue verticalization of AI agents

Focus on repeatable templates (health services, marketing ops, telecom customer care, security-by-design).

2. Develop a new AI solution for a new business vertical

Target a high-volume workflow where phone + web engagement is mission-critical; design for compliance + integration from day one.

3. Build defensibility via patents (select workflows / agent-tool orchestration)

File patent applications around proprietary agent workflows, tooling layers, and vertical-specific automation methods.

4. Commercialization plan

Expand partner-led deployments (hybrid AI-human) and direct enterprise pilots; measure ROI by reduced wait time, lower cost-to-serve, and improved conversion.



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